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HIGHLANDS

MASTER IJO JEWELER



Charles Stuart
IJO Master Jeweler

HOLIDAY PREVIEW

Colored Diamonds: Fancy and Fabulous For The Holidays

Clear white diamonds are world famous for their brilliant sparkle and fire. But surprisingly enough, diamonds also come in a rainbow of vivid, flashing colors that add a magic look to holiday jewelry.

Colored diamonds are called "fancies" and are available in red, blue, pink, canary yellow, brown, peach, orange, purple, green, violet, gray, and black. In addition, colored diamonds come in many exciting color blends such as purplish-red, greenish-yellow, reddish-brown, greenish-blue, and bluish-pink.

Most colored diamonds are rare and more expensive than colorless white diamonds. And they should never be compared with other kinds of colored gems. Only diamonds have the brilliant inner fire that sets them apart from all other gems.

More intensely colored diamonds are usually cut to ideal proportions to deliver maximum brilliancy and life. These cuts include round, triangle, square, and rectangular. More subtle colored diamonds are cut in less refractive shapes, such as oval and radiant, so that the delicate color is not washed out by too much glitter.

Imagine the thrill of wearing a ring, pendant, earrings, or brooch with a dazzling colored diamond center stone flanked by sparkling white diamonds in round, baguette, square, or half-moon shapes. Spectacular colored diamond jewelry is sure to make your holiday this year one that will be remembered always!

MASTER IJO JEWELER

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3750 U.S. 27 N., Suite 1-A, Sebring, FL 33870
(863) 385-4909 ■ Fax: (863) 382-0651

