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## **This Spring, We're Off to Antwerp... "The Diamond Capital of the World"**

As Master IJO Jewelers, members of the Independent Jewelers Organization, the world's largest Buying Group, we have the ability to buy direct from Antwerp's leading diamond cutters, saving you heavy importers' and distributors' costs.

This opportunity allows us to select from Belgium's vast inventory, exclusively for you, top-quality diamonds in the size, shape, and price range you desire.

If you would like to own a spectacular handpicked diamond and enjoy once-in-a-lifetime savings, now is the time!

Call us today or stop by and we'll be happy to help you find the diamond of your dreams, to fit your personality, lifestyle and your pocketbook!

### *Trends To Watch*

# Newest Jewelry Styles Are Lighter And Slimmer

**L**ightweight and airy, this season's most exciting fashion-forward jewelry designs place new emphasis on lacy open work and long chains with delicate links in just about every shape imaginable. Many designers are using smaller amounts of expensive precious metals to produce eye-catching jewelry at much lower prices.

Metal cutouts, filigree, hollow designs, and imaginative use of negative space are being combined in jewelry with mixed metals, especially various colors of gold. Breathtaking combinations of white, yellow, and pink gold are being beautifully combined with each other and with other precious metals.

Texture is also very important in this season's jewelry designs. Hammered finishes as well as matte, brushed, and frosted surface textures add visual interest to all the newest styles of pendants, necklaces, bracelets, earrings, pins, and rings.



### **Stop In with Your Questions**

As members of IJO we are part of the largest Buying Group in the world, almost 900 jewelers strong, bringing you exclusive styles and the best values in the industry. As professional jewelers, we have a responsibility to our customers and our community...to maintain the highest standards and preserve your fine jewelry investment.

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